

## Moving the Mission Forward

- Rooted in Faith and Community Since 1973: What began as a small church-based charity has grown into a trusted Peninsula nonprofit projected to serve 35,000 residents in 2025
- Volunteer-Driven at Our Core: From day one, neighbors helping neighbors has fueled our mission, with over 230 regular volunteers and 80+ partner churches collaborating
- Evolving to Meet Growing Needs – We've expanded from a small pantry with utility and rent assistance to a free grocery store, vital records services, financial coaching, and more—adapting to the real needs of local families
- Through the *Future for THRIVE Capital Campaign*, we secured and renovated a 9200 sq ft permanent home—fully paid for through \$1.5 million in community support—ensuring a stable foundation for long-term impact and low overhead costs
- Built by the community, for the community – Our growth has always been powered by the generosity, energy, and care of local individuals, congregations, and businesses investing in long-term community stability

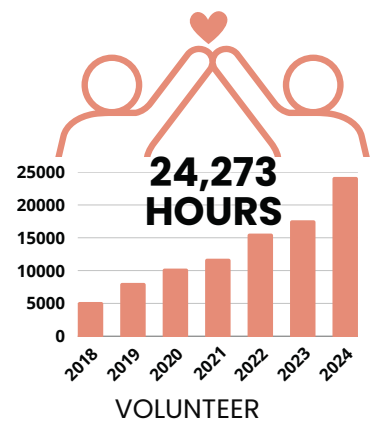
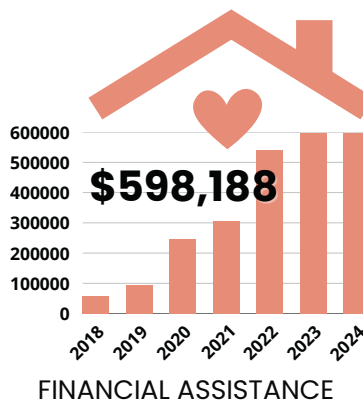
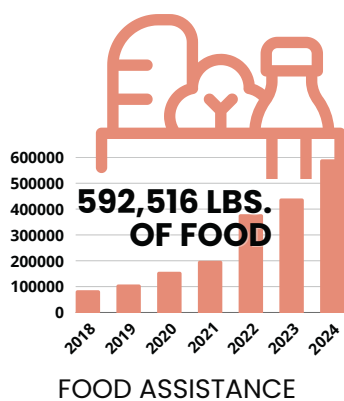
## Recognized for Excellence

THRIVE was named United Way's *CAN Partner of the Year* for connecting families in crisis with life-changing support. We earned the *Clean Business Award* for our eco-friendly practices, a *Four-Star Charity Navigator Rating* (97%) for financial health and transparency, and the *Peninsula Humanitarian Award* from the Virginia Center for Inclusive Communities for our commitment to equity and service.

## In 2024, Through Education & Resource Access, We...

- Distributed 592,516 pounds of food, including 885 lbs grown in *The Garden at THRIVE*
- Completed 800 home deliveries to neighbors facing major transportation barriers
- Welcomed 29,691 visits to *The Market at THRIVE* for free groceries and household essentials
- Stabilized 565 families (1,463 people) through emergency financial assistance
- Provided \$598,188 in financial aid to prevent evictions, utility shutoffs, and job loss
- Delivered 694 financial coaching sessions through Financial Services and *Level Up* programs
- Extended Christmas assistance to 661 children through *Let Christmas THRIVE*
- Assisted 235 people through Project ID, including:
  - 165 with vital records (ID, birth certificates, SSN cards)
  - 25 with benefit applications (Medicaid, SNAP)
  - 6 with legal documents (wills, POAs, advance medical directives)
- Welcomed 99 attendees to educational workshops and community classes
- Shared 16,500 free books through our on-site Free Bookstore

**Served 31,747 people through all programs**



## 2025 PROJECTS

- Added Saturday hours for to increase accessibility for working families
- Expanded the *Level Up* Program for long-term financial coaching recipients to reach goals
- Opened a satellite pantry at *SafeHaven Empowerment Center* in Denbigh
- Opened a new storage building to house food, diapers, and other supplies
- Launching Food Lockers with Sentara for after-hours and weekend food support

