

2024 Master Financial Educator Program

Become a **Master Financial Educator** and help individuals and families to become financially independent and secure.

As an educator or coach, you'll help families build or improve their financial capacity through personal money management classes. Assist and conduct financial simulations for youth and adults (Reality Store, Kids Marketplace, and Poverty simulations).

Spring 2024 February 27th to March 28th

Summer 2024 May 28th to June 27th

Fall 2024 October 1st to November 31st

For more information call

Newport News: 757 591 4838 Portsmouth: 757 393 5197
Chesapeake: 757 382 6348 VA Beach: 757 385 4769

Visit: Virginia Cooperative Extension (VCE)

<https://ext.vt.edu/family/mfev.html>



Virginia Cooperative Extension is a partnership of Virginia Tech, Virginia State University, the U.S. Department of Agriculture, and local governments. Its programs and employment are open to all, regardless of age, color, disability, gender, gender identity, gender expression, national origin, political affiliation, race, religion, sexual orientation, genetic information, military status, or any other basis protected by law

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Financial Simulations:

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Kids Marketplace

Kid's Marketplace is a hands-on simulation used to introduce elementary students to financial choices.

Students learn how to:

- Make financial decisions
- Understand the difference between needs and wants
- Recognize the importance of math skills in everyday life

Reality Store

During this hands-on experience students randomly select a hypothetical family. Based on that family's income they make spending decisions for their household for a month.

Reality Store is designed to:

- Give youth a glimpse of "their" future
- Help youth become aware of the need for financial planning, decision making, and goal setting
- Motivate youth to examine attitudes about their future careers
- Motivate youth to stay in school

Poverty Simulation

Asset Limited, Income Constrained, Employed (ALICE), is the population of people who work and earn above the federal poverty level, but not enough to afford a basic household budget. The success of communities is directly tied to the **financial stability** of ALICE households. After participating in the simulation, you can expect to have more knowledge about the financial stress of this population and may be inspired to improve the culture within your organization and/or community.

Target audience: Administrators, City councils, Leadership Councils, Educators, Medical Personnel, Law Enforcement, Recreational Administrators, Financial Institutions, Clergy.

<https://www.unitedforalice.org/virginia>

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